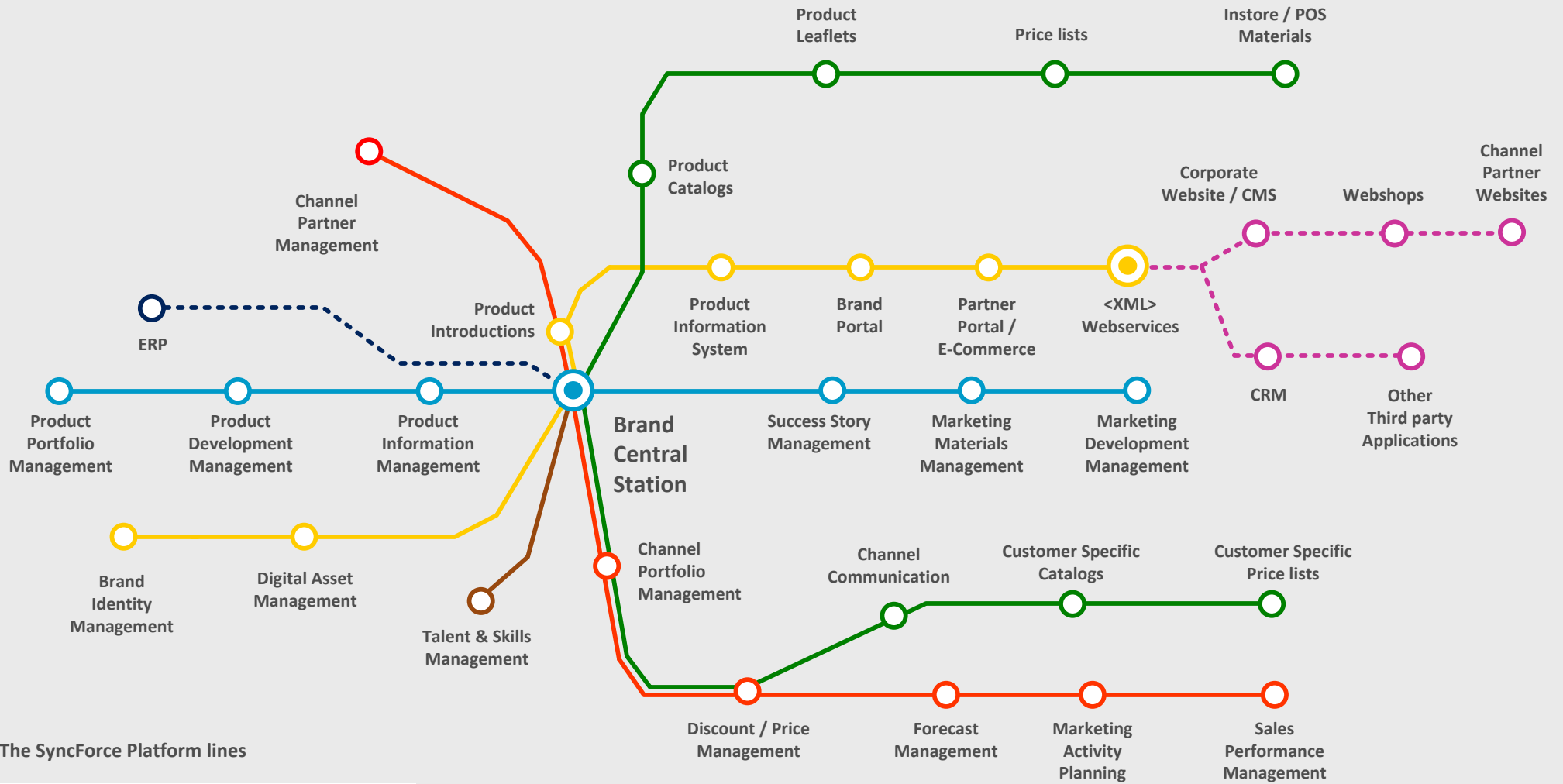


# SyncForce Brand Management metro map



## The SyncForce Platform lines

- Product Line
- Channel Line
- Digital Communication Line
- Analog Communication Line
- Human Line
- - - Backoffice Connection
- - - Connecting Brand Touchpoints



The SyncForce Brand Management Platform empowers brands via consistent and efficient creation, implementation and activation of the entire brand-mix (7Ps).

